

PUBLIC SPEAKING

This course is designed to instill a basic understanding of the general principles underlying effective and ethical public speaking and group discussion. The primary goal is to provide students with the tools they need to act with confidence, consideration, and competence as engaged citizens and professionals.

COURSE OBJECTIVES

- Develop a comfortable and effective mode by which to communicate in a public setting;
- Research and analyze issues with the ability to adapt them to a specific audience;
- Foster constructive listening and critique skills;
- Gain an understanding of the social, historical, and theoretical significance of speech communication in the public sphere.

TEXT

Crick, N. (2010). *Rhetorical public speech: The art of the engaged citizen*. Boston, MA: Pearson Custom Publishing.

GRADING

A, 179-200 points; B, 159-178 points; C, 139-158 points; D, 119-138 points; F, $x \leq 118$

My Metaphor/Introduction	4.5%	9 points
Informative Speech	12.5%	25 points
Persona Assignment	10%	20 points
Persuasive Story Speech	15%	30 points
Take Home Style Assignment	5%	10 points
Commemorative Speech	15%	30 points
Self-Evaluations	5%	10 points
Midterm Exam	15%	30 points
Final Exam	15%	30 points
<u>Research Learning Requirement</u>	<u>3%</u>	<u>6 points</u>
TOTAL	100%	200 POINTS