

**EDUCATION**

- 2012                    **Ph.D., Communication Studies**  
**Minor, Political Science**  
 LOUISIANA STATE UNIVERSITY, BATON ROUGE, LA  
 DISSERTATION: China’s 20<sup>th</sup> Century Sophist: Analysis of Hu Shi’s Ethics, Logic, and Pragmatism
- 2007                    **M.A., Corporate and Public Communication**  
 MONMOUTH UNIVERSITY, WEST LONG BRANCH, NJ  
 THESIS: Political Brimstone: The Shape of Religion in 21<sup>st</sup> Century American Presidential Campaigning
- 2007                    **Certification, Public Relations Specialist**  
 MONMOUTH UNIVERSITY, WEST LONG BRANCH, NJ
- 2007                    **Certification, Media Studies Specialist**  
 MONMOUTH UNIVERSITY, WEST LONG BRANCH, NJ
- 2005                    **B.A., Communication Arts**  
 RAMAPO COLLEGE OF NEW JERSEY, MAHWAH, NJ

**POSITIONS**

- 2013-present            **Assistant Professor (approved for tenure promotion Fall 2019)**  
 NICHOLLS STATE UNIVERSITY  
*Department of Mass Communication*
  - Speech
  - Intercultural Communication
  - Persuasive Communication
  - Speaking Through Technology
  - Interviewing
  - Social Movement Rhetoric
  - Rhetoric of Terrorism*Department of Government and Social Sciences*
  - Contemporary Chinese Politics
- 2016-present            **Adjunct Professor, UNIVERSITY OF TEXAS PERMIAN BASIN**  
*Communication Program*
  - Senior Seminar in Communication (fully on-line)
- 2016                    **Academic Coach, UNIVERSITY OF RHODE ISLAND**  
*Communication Studies Program*
  - Communication Fundamentals (fully on-line)
- 2016                    **Academic Coach, UNIVERSITY OF TEXAS PERMIAN BASIN**  
*Communication Program*
  - Crisis Communication (fully on-line)

- 2012-2013      **Visiting Instructor**, PURDUE UNIVERSITY
- Rhetoric and the Western World
  - Interviewing Principles and Practices
- 2011-2012      **Associate Faculty**, UNIVERSITY OF PHOENIX
- Diversity Issues in Communication (hybrid)
  - Public Speaking (hybrid)
  - Media Effects on the American Public (approved to teach) (hybrid)
  - Critical Thinking (approved to teach) (hybrid)
- 2007-2011      **Teaching Assistant**, LOUISIANA STATE UNIVERSITY
- Rhetoric and Civilization
  - Argumentation and Debate
  - Business and Professional Communication
  - Fundamentals of Communication
  - Public Speaking
  - Introduction to Communication Studies (Assistant)
- 2009            **Research Assistant**, LOUISIANA STATE UNIVERSITY
- Research on the Rhetoric of John Adams
- 2005-2007      **Graduate Assistant**, MONMOUTH UNIVERSITY
- Work in the Life and Career Advising Center (LCAC) on the Monmouth Early Warning System (MEWS)
- 2007            **Research Assistant**, MONMOUTH UNIVERSITY
- Research tasks for Professor Don R. Swanson

## PUBLICATIONS

"Book Review: Xing Lu, *The Rhetoric of Mao Zedong: Transforming China and Its People*, (Columbia: University of South Carolina Press, 2017)," *Rhetoric & Public Affairs*, Vol. 22, Number 3.

Butterfield, R. (2019) "Hu Shi's Model of Rhetorical Pragmatic Argumentation," *Advances in the History of Rhetoric*, Vol. 22, Number 2, 139-152.

Butterfield, R. (2019) Hu Shi's Search for the "Chinese Sophist" and "Spirit of Courageous Doubt." in R. Danisch, *Recovering Overlooked Pragmatists in Communication: Extending the Living Conversation about Pragmatism and Rhetoric*. NY: Palgrave.

白丽娅博士 (Dr. Rya Butterfield) 和杨川, "从跨文化角度探讨儒家传统中的说辩修辞作用" 在国家传播学论丛 (第1辑).

*Forthcoming*: "The Rhetorical Function of the Confucian Tradition from a Cross-Cultural Perspective" in *Journal of International Rhetoric Studies*, Volume 4.

"Hu Shi's Literary Revolution: Reform with Sophistic Characteristics" in *China Media Research*, Special Section on "Rhetorical Perspectives on Chinese Media and Communication," Vol. 13, Number 2 (April 2017).

“Reviving the ‘Confucius’ in Confucius Institute Diplomacy” *China Media Research*, Volume 10, Issue 1 (2014).

Rya Butterfield and Nathan Crick, "From Edicts to Human Flesh Searches: Legal Communication and Practice in China's New Media Environment," *Communication Law Review*, Volume 13, Issue 1 (2014).

“China’s Sophists, and the Development of Logic in China’s Rhetorical Culture,” in *International Rhetoric Studies*, Vol. 2, (Beijing: Higher Education Press, 2012).

"Book Review: Thomas L. Friedman, *Hot, Flat, and Crowded*, (NY: Farrar, Straus and Giroux, 2008)," *Rhetoric & Public Affairs*, Vol. 15, Number 2, Summer 2012.

“Rhetorical Forms of Symbolic Labor: The Evolution of Iconic Representations in China’s Model Worker Awards,” *Rhetoric & Public Affairs*, Vol. 15, Number 1 (Spring 2012).

“Book Review, Jessica Ching-Sze Wang, *John Dewey in China: To Live and To Learn* (Albany, NY: State University of New York Press, 2007),” *Chinese Journal of Communication*, Vol. 3, Issue 1.

**AWARDS**

- 2018 **Women of Achievement Award Nomination**, Nicholls State University
- 2014 **Fellowship**, Penn State Summer Institute in East Asian Studies, “Reading and Textual Production in Early Modern China”
- 2010 **2010 Scholarship Award**, American Association of University Women, Baton Rouge Chapter, LA.
- 2010 **New Scholarship of High Merit**, Second Biennial Conference of the Chinese Rhetoric Society of the World (CRSW) & International Conference on Rhetoric. Hong Kong, China.
- 2009 **Top Paper Award**, The Association for Chinese Communication Studies, NCA Convention, Chicago, IL.
- 2008 **Top Student Paper**, Political Communication Division, Southern States Communication Convention, Savannah, GA.

**PRESENTATIONS**

Panel Respondent, “Association for Chinese Communication Studies Top Paper Panel,” the National Communication Association Convention. Salt Lake City, UT. November 2018.

“Hu Shi on the Ideological Protection of ‘Defenseless Democracies’,” American Society for the History of Rhetoric Symposium. Minneapolis, MN. May/June 2018.

“Hu Shi on the ‘Conflict of Ideologies’,” Rhetoric and the New Fascism, Team Rhetoric Conference. Texas A&M. February 2018.

Panel Respondent, “Association for Chinese Communication Studies Top Paper Panel,” the National Communication Association Convention. Dallas, TX. November 2017.

“Chinese Trauma and Patriotic (In)sanity,” the National Communication Association Convention. Philadelphia, PA. November 2016.

“The New Chinese Sophist,” the National Communication Association Convention. Philadelphia, PA. November 2016.

Panel Respondent, “Multi-methodological Approaches to the Analyses of a Variety of Social, Political, and Health Issues within Chinese Culture and across the Chinese and American Culture,” the National Communication Association Convention. Philadelphia, PA. November 2016.

"Hu Shi's Pragmatic Rhetorical Reform," 17th Biennial Rhetoric Society of America Conference, Atlanta, GA. May, 2016.

“American Pragmatism in China.” Research Week, Brown Bag Faculty Speaker Series, Nicholls State University, College of Arts and Sciences. April 2016.

Panel Respondent, "New Media Effects in China: Individuals and Society," the National Communication Association Convention. Las Vegas, NV. November, 2015.

Panel Respondent, "China Kaleidoscope: Extend Domestic Initiatives to Global Engagement," Mid-Atlantic Region Association for Asian Studies 44th Annual Conference, *Asia: Conflict and Cooperation*, University of Pittsburgh, October 2015.

"The Place of Thomas Henry Huxley's "On Evolution and Ethics" in Late 19th Century China," the National Communication Association Convention. Chicago, IL. November, 2014.

“Triggering Chaos,’ Discussion about Graft, Rumors and Law,” the National Communication Association Convention. Chicago, IL. November, 2014.

“Confucius Institute Diplomacy.” Research Week, Brown Bag Faculty Speaker Series, Nicholls State University, College of Arts and Sciences. March 2014.

“Revolutionary Shockwaves.” National Communication Association Convention, Washington D.C. November 2013.

“The Neo-Confucian Community Compact and Isocrates’s Evagoras: Practices in Epideictic Rhetoric.” National Communication Association Convention, Washington D.C. November 2013.

“Confucius Institutes in America: The Academy’s Response to Centers for Strategic Cultural Acquaintance.” National Communication Association Convention, Washington D.C. November 2013.

“The Confucian Rhetorical Tradition.” The Second International Advanced Forum in Communication Studies of Language and Rhetoric, Qufu, China. October, 2013.

“The Rhetorical Power of Anonymity on China’s Microblogs.” National Communication Association Convention, Orlando, FL. November 2012.

“Language and Power in Chinese Nationalism.” National Communication Association Convention, New Orleans, LA. November 2011.

“Attitudes of Affliction: Victimization in China’s Soft Power.” National Communication Association Convention, San Francisco, CA. November 2010.

“Report of Research and Travels in China.” Research Odyssey: Department of Communication Studies Colloquy. Louisiana State University, Baton Rouge, LA. October 2010.

“Hu Shih, China’s Sophists, and the Development of Logic in China’s Rhetorical Culture.” The Second Biennial Conference of the Chinese Rhetoric Society of the World (CRSW) & International Conference on Rhetoric. The Hong Kong Institute of Education in Hong Kong Special Administrative Region, China. July, 2010.

“Hu Shih, the Chinese Sophists, and the Development of Chinese Rhetoric.” Historical Society for Twentieth-Century China. Philadelphia, PA. June 2010.

“Before Song Politics and Hero Worship: A Comparison of Taoism and Stoicism.” American Society for the History of Rhetoric Symposium, Minneapolis, MN. May 2010.

“From the Iron Man to Yao Ming: The Changing Face of China’s Heroes.” National Communication Association Convention, Chicago, IL. November 2009.

“An Eastern Tug of War: Hu Shih’s Battle for Democracy, Education, and Reform.” National Communication Association Convention, Chicago, IL. November 2009.

“Channeling the Patriotic Impulse: Cheery China and the Olympic Fulcrum.” Southern States Communication Association Convention. Norfolk, VA. April 2009.

“Political Brimstone: The Shape of Religion in 21<sup>st</sup> Century American Presidential Campaigning.” Southern States Communication Association Convention. Savannah, GA. April 2008.

“Model Worker Posters.” SSCA Graduate Students Showcase: Department of Communication Studies Colloquy. Louisiana State University, Baton Rouge, LA. March 2008.

“The New Orleans Experience: Tourist Consumption in the Crescent City.” Things that Move: The Material Worlds of Tourism and Travel. Leeds, United Kingdom, July 2007.

“Averting Communication Dilemmas: An international Company’s Perspective on Doing Business and Building Relations in China.” New Jersey Communication Association Convention. Union, NJ. March 2007.

### **PROFESSIONAL SERVICE**

THEORY CULTURE & SOCIETY, Guest external manuscript referee, JANUARY 2019.

*THE REVIEW OF POLITICS*, Guest External Review, December 2018

EDITORIAL BOARD, U.S.-China Relations in the Age of Globalization, a MSU Press Book Series, April 2018-present.

SAGE PUBLICATIONS, Guest external textbook review, APRIL 2018.

THEORY CULTURE & SOCIETY, Guest external manuscript referee, APRIL 2018.

CAREER WEEKS TASK FORCE, College of Arts and Sciences, Nicholls State University, Spring 2018 – present

LED AN INDEPENDENT STUDY IN INTERVIEWING, MACO College of Arts and Sciences, Nicholls State University, Fall 2017

INNOVATOR, Worked with the PETS department to innovate ways of incorporating/accommodating off-shore professional PETS students in the SPCH 101 on campus classroom, 2017 - 2018.

DESIGNATED FACULTY, Acted as the designated faculty member for students auditing SPCH 101 through the Bridge to Independence program, 2017 - 2018.

PRIMARY EVENT ORGANIZER AND SPEAKER COACH, Nicholls State University, Speech Forum, every semester from Spring 2017 to Spring 2018

COURSES AND CURRICULA COMMITTEE, Nicholls State University, Fall 2017 – present

WEBMASTER FOR THE ASSOCIATION FOR CHINESE COMMUNICATION STUDIES (ACCS), an affiliate of the National Communication Association, November 2016 - present

NCA PROGRAM PLANNER FOR THE ASSOCIATION FOR CHINESE COMMUNICATION STUDIES (ACCS), an affiliate of the National Communication Association, November 2016 - November 2018

NOMINATED POSITION ON COUNCIL COMMITTEE, Chinese Rhetoric Society of the World, 2017

SECTION EDITOR, *Journal of International Rhetoric Studies*, Volume 4, American Rhetoric Section

PRIMARY EVENT ORGANIZER AND SPEAKER COACH, Nicholls State University, Speech Forum, Spring 2017

LANGUAGE COORDINATOR, between Nicholls State University and the Confucius Institute at Xavier University, April 2014-present

MACMILLAN LEARNING, Guest External Textbook Review, 2015-2016

MACMILLAN LEARNING, Focus Group, November 2015 and November 2016

PRESIDENT OF THE ASSOCIATION FOR CHINESE COMMUNICATION STUDIES (ACCS), an affiliate of the National Communication Association, November 2015 - November 2016

VICE PRESIDENT OF THE ASSOCIATION FOR CHINESE COMMUNICATION STUDIES (ACCS), an affiliate of the National Communication Association, November 2014 - November 2015

EDITORIAL BOARD, *COMMUNICATION LAW REVIEW*, 2014-present

“VOICES OF POSSIBILITIES” ORGANIZER, African American History Month, Nicholls State University, Spring 2015

PLANNER AND FACILITATOR, Project undertaken with Communicative Disorders Program for improved speech assessment and training, Spring 2014

SPEECH FORUM COACH, Nicholls State University, every semester from Fall 2013 to Fall 2016

*THEORY, CULTURE & SOCIETY*, Guest External Review, June 2013

*CHINA MEDIA RESEARCH*, “Confucius Institute: How China Exerts Its Influence through Language Instruction,”  
Special Section Guest Co-editor (CMR, 2014, 01)

*COMMUNICATION LAW REVIEW*, Guest External Review, April 2013

*QUARTERLY JOURNAL OF SPEECH*, Guest External Review, November 2012 and February 2013

UNIVERSITY OF TORONTO PRESS, Guest Manuscript Review, June 2012

MICHIGAN STATE UNIVERSITY PRESS, Guest Manuscript Review, April 2015

SPRING FLING AT THE UNIVERSITY OF PHOENIX BATON ROUGE CAMPUS, Volunteer for resume critiquing, May 2012

CONTENT AREA MEETING, University of Phoenix Baton Rouge Campus, April 2012

*THE JOURNAL OF RHETORIC & PUBLIC AFFAIRS*, Guest External Review, November 2012, November 2011, April 2012 &  
October 2013

AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC, Volunteer to review submissions for NCA 2012, 2013, and  
2017

ASSOCIATION FOR CHINESE COMMUNICATION STUDIES, Volunteer to review submissions and  
chair panels for NCA 2012-2017

SOUTHERN STATES COMMUNICATION ASSOCIATION, Volunteer to chair panels for the Political Communication  
Division, Southern States Communication Conventions, 2008-2010

MARDI GRAS CLASSIC INVITATIONAL, Judge for annual speech and debate college tournament at Louisiana State  
University, 2010-2011

LOUISIANA HIGH SCHOOL RALLY, Judge for annual speech competition, 2008-2011 and 2014-2017

**MEMBERSHIPS**

2013-2014	INTERNATIONAL SOCIETY FOR THE HISTORY OF RHETORIC
2013	PURDUE POSTDOCTORAL ASSOCIATION
2010-present	AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC
2010-2014	HISTORICAL SOCIETY FOR TWENTIETH CENTURY CHINA
2010-present	CHINESE RHETORIC SOCIETY OF THE WORLD
2010-present	THE GLOBAL RHETORIC SOCIETY
2009-present	ASSOCIATION FOR CHINESE COMMUNICATION STUDIES
2006-present	NATIONAL COMMUNICATION ASSOCIATION

2008-2010 SOUTHERN STATES COMMUNICATION ASSOCIATION

### PROFESSIONAL TRAINING

UNCOMMON COMMON SENSE: THEIR FUTURE IS IN OUR HANDS Nicholls State University, University Convocation, January 2017.

TEACH STUDENTS *HOW TO LEARN*: METACOGNITION IS THE KEY! Nicholls State University, Faculty Institute, August 2016.

TEACHING STUDENTS TO EMBRACE DIVERSITY, NCA Short Course, November 2015.

BECOMING LITERATE IN LITERATI, Nicholls State University, Faculty Institute Breakout Session, August 2013.

MANAGING STUDENT PROGRESS IN MOODLE THROUGH COMPLETION TRACKING, Nicholls State University, Faculty Institute Breakout Session, August 2013.

BUILDING BRIDGES FOR INTERCULTURAL LEARNING, Workshop, Purdue University, November 2012.

FIRST YEAR SEQUENCE, Training Workshop, University of Phoenix, April 2012

PROVIDING ENCOURAGING FEEDBACK, Faculty Development, University of Phoenix, April 2012

### LANGUAGES

English

Mandarin Chinese (6 semesters at LSU/summer session at Beijing Language and Culture University/currently working with a tutor)

### GRANT APPLICATIONS

2016 **Nicholls State University**, 2016-2017 Student Technology Fee Grant, Funded.

2014 **Nicholls State University**, Funding for 2015 Black History Month Event, Funded.

2011 **Fulbright**, Student, Full Grant, Institute of International Education, Not Funded.

2011 **Dissertation Fellowship**, Louisiana State University, Not Funded.

### GRADUATE COURSEWORK

#### RHETORICAL THEORY

Aesthetics and Praxis, Burkean Theory, Directed Study: Writings of Kenneth Burke, Contemporary Theory and Research in Documentary Filmmaking, Evolution of Classical Rhetorical Theory, History of Tourism, Historiography, John Dewey on Communication, Mass Media and Contemporary Values, Directed Study: Marshall McLuhan, Pragmatic Rhetoric, Rhetoric of Racial Narratives

#### POLITICAL THEORY

Comparative Politics: Democratization, Directed Study: Contemporary Political Theory, Directed Study: Chinese Political History, Political Communication, Contemporary Political Theory



COMMUNICATION THEORY

Introduction to Communication Theory, Pedagogy in the Communication Classroom, Interpersonal Communication, Research Methods in Communication and Mass Media, Corporate Public Relations, Organizational and Professional Communication

REFERENCES

NATHAN CRICK	Professor Department of Communication (979) 845-5500 crick@neo.tamu.edu	4234 TAMU Texas A&M University College Station, TX 77843
JAMES STEWART	Department Head & Professor Department of Mass Communication (985) 448-4578 james.stewart@nicholls.edu	P.O. Box 2031 Nicholls State University Thibodaux, LA 70310
DAVID WHITNEY	Associate Professor Department of Government & Social Sciences (985) 448-4619 david.whitney@nicholls.edu	P.O. Box 2089 Nicholls State University Thibodaux, LA 70310